



RCOG 2022 World Congress toolkit

How to use

This toolkit is designed to give you easy access to on-brand marketing material that can be used to advertise abstract submission for RCOG 2022 World Congress.

RCOG Facebook: <https://www.facebook.com/RCObsGyn>

RCOG Twitter: <https://twitter.com/RCObsGyn>

RCOG LinkedIn: <https://www.linkedin.com/company/royal-college-of-obstetricians-and-gynaecologists>

Please remember: It also very helpful to share the content the RCOG (@RCObsGyn) posts on its official channels:

What's included?

1. **Suggested social media copy:** We have provided some suggested content below for social media, which can be adapted to your needs.
2. **Facebook/Twitter/LinkedIn:** Images designed and sized to be shared on your social media platforms
3. **Flyer:** This flyer can be printed and shared with your networks or distributed as an eFlyer
4. **eCard:** This ecard can be shared with your networks via email or WhatsApp

Social media copy

Twitter

We're encouraging anyone working in women's healthcare to submit their research for @RCObsGyn World Congress 2022. Abstracts offer a rich and rewarding experience for doctors at all career stages from around the world. Find out more: <https://www.rcog.org.uk/congress2022> #RCOG2022

Abstract submission is open for @RCObsGyn World Congress 2022! Sharing best practice and collaboration has never been more important - submit your abstract before Thursday 3 February 2022: <https://www.rcog.org.uk/congress2022> #RCOG2022

Don't forget: Abstract submission for the @RCObsGyn World Congress 2022 closes on Thursday 3 February 2022! This is a fantastic opportunity to discuss your findings with experts from over 100 countries. Find out more: <https://www.rcog.org.uk/congress2022> #RCOG2022

Facebook/LinkedIn

The Royal College of Obstetricians and Gynaecologists are hosting their World Congress from 13-15 June 2022 – a must attend event for anyone working in women's healthcare, regardless of career stage or location!

This event provides a fantastic opportunity for O&G professionals around the globe to present their work, have the chance to have their work published in a special online supplement of @BJOGjournal and enter a competition to win prestigious prizes.

The deadline to submit your abstract is Thursday 3 February 2022:
<https://www.rcog.org.uk/congress2022> #RCOG2022